

Michael Coates

Military Veteran / Ex-Firefighter / Entrepreneur / Speaker

COMBAT
PEST CONTROL



Biography

Michael joined the British Army aged 16, serving nearly 6 years with the Royal Engineers. During his service, Michael spent time in Iraq during the conflict at the beginning of 2003 and then again at the end of the year.

After returning to civilian life, Michael then spent a further 9 years in the Fire Service.

After witnessing several of his friends and peers suffer from post traumatic stress disorder, following their time in conflict, Michael co-founded Combat Pest Control with a simple belief that he had to help his fellow Military Veterans.

Michael and Combat share a simple vision:

- Provide and advocate meaningful employment for Military Veterans.
- Educate and assist children in conflict.
- Protect their clients.
- Support injured service personnel.

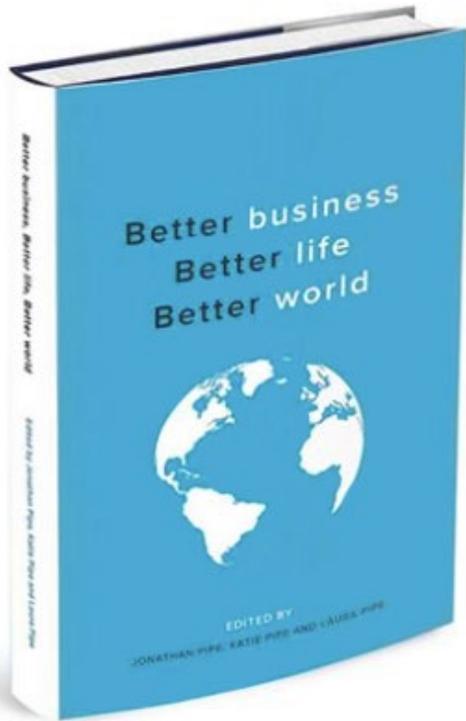
Michael regularly speaks to groups of people about his military experiences and how his own values, shaped by conflict, are now at the forefront of his entrepreneurial journey.

Michael has co-authored the book - 'Better Business, Better Life, Better World - The Movement' (Published July 2018) and is about to publish his first book 'War & Pest' - from Basra to bedbugs' out August 2018.



Speaking topics include:

- Interdependency – From the streets of Basra to the world of business
- How small business can positively impact the world
- Living by our values
- The Combat Story and advice to service leavers

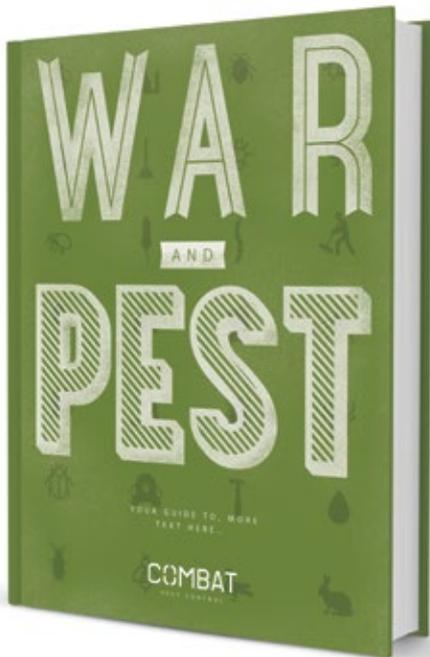


Better Business, Better Life, Better World - The Movement

Thirty-four extraordinary entrepreneurs, business thinkers and philanthropists from around the world share the key advice they would give to their grandchildren to help them build better businesses, enjoy better lives and make the world a better place.

Between them, they have advised governments, served start-ups to Fortune 500 companies, won awards and acclaim, written 38 other books and been featured by Forbes, Inc, The New York Times, CNN and the BBC.

(Out July 2018)



WAR & PEST - from Basra to bedbugs

Our world is moving at a great pace. With an ever growing population, rate of urbanisation and a rise in low income families the risk of pests negatively impacting the health and wellbeing of the people around us is a real threat.

War & Pest is not just an indispensable guide to getting rid of a comprehensive range of pests. It explains how our Military values have shaped how we protect our clients, developed our methodology and turned our business into a force for good. War & Pest is set to empower residents of social housing forever.

(Out Autumn 2018)



Testimonials

Michael recently delivered a speech at the MOD's Employer Recognition Scheme Silver Awards in central London. The audience included a Government Minister, a wide range of senior military officers and leaders from a variety of sectors. Michael's passion for the agenda and his clear-sighted vision made for a compelling and highly motivational speech. Delegates at the event were consistent in their praise and saw Michael's input as a highlight of the evening. I wholeheartedly recommend him as an impressive and engaging speaker.

Stephen Crookbain
Director - Ministry of Defence

Professional, passionate, open, honest and solution driven. Michaels' journey has not always been easy, but he has learnt from his experiences and his success is clearly attributable to his personality and the confidence that he is 'doing the right thing'. His public speaking comes from the heart and his inspiring messages and sound advice will resonate across a wide and diverse audience of people. I would have no hesitation in recommending him as a speaker and as someone who I am sure would add value to your event.

Colonel (Retired) Stewart Sharman MBE
Head of the Ex-Forces Programme - FDM Group

Previous and future Clients

- Ministry of Defence
- Buy1Give1
- FDM Group
- Combat Stress
- Hull City Council
- Fair Tax
- Surrey Council Social Services
- Deloitte LLP

Links and contact details

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A force for good

I do not charge for my time, I see this as an opportunity to connect and impact the world in a positive way.

I work with organisations who:

- Have great core values and live by them
- Have a positive team culture
- Care for the people around them

